

<b>Agenda Item</b>	<b>Wayfinding Plan Presentation</b>
<b>Date</b>	May 18, 2020
<b>Submitting Department</b>	Community and Economic Development
<b>Recommended Action</b>	Discussion
<b>Strategic Vision Area and Strategy</b>	Economic Vitality
<b>Expenditure Required</b>	N/A
<b>Background Information</b>	<p>In December 2018, city staff secured a Municipal Planning Grant in the amount of \$22,000 for the purpose of hiring a consultant to develop a wayfinding plan. The City hired LandWorks as the consultant firm in April 2019. Over the last year, staff have worked with the consultant team to develop the draft wayfinding plan. Staff and the consultant team held public meetings to solicit public input and stakeholder feedback has been incorporated into the plan. The draft wayfinding plan has been included in Council's materials and will be presented by David Raphael, the principal of LandWorks. The project is on schedule to be closed out by the grant deadline at the end of May 2020.</p> <p>In addition, last year the City of Winooski was awarded just under \$10,000 in grant funds by the Vermont Downtown Transportation Fund for the first phase of sign fabrication and installation. This funding is insufficient to implement the full wayfinding plan, thus a second Downtown Transportation Fund grant application was submitted in March 2020. The funding committee will be considering the grant application and announcing the award decisions in the next few weeks. In addition, funds for signage implementation have been included in the FY2021 budget.</p>
<b>Supporting Documents</b>	Draft Wayfinding Presentation
<b>Interested Parties</b>	All
<b>City Manager Approval</b>	<i>Julie Baker</i>

