



City of Winooski

Vermont's Opportunity City

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Agenda Item	Community Services Scholarship Fund Fundraising Campaign
Date	September 6, 2022
Submitting Department	Community Services
Recommended Action	Authorize staff to conduct a fundraising campaign to seek funds for the Community Services Departments Scholarship Fund.
Strategic Vision Area and Strategy	Safe, Healthy, Connected People
Expenditure Required (amount and source)	None
Background Information	<p>Per the City's Financial Policy, which was adopted by City Council at their Regular Meeting on November 15, 2021,</p> <p>"All fundraising and solicitation efforts led by City Staff to support City programs and projects shall be authorized by the City Council at a public meeting prior to beginning these activities. Such authorization may be a general authorization or for a one-time project or program. General authorizations that are intended to continue will be approved annually as a part of the budget process. For one-time fundraising requests the department seeking authorization must submit a budget to the Council with the intended needs for the program."</p> <p>As such, staff is seeking approval to conduct a fundraising campaign to replenish the Community Services Department's Scholarship fund, which was depleted due to high demand for the Myers Pool this summer. Anticipated activities include but are not limited to:</p> <ul style="list-style-type: none">• Asking all customers to consider making a donation when checking out in our online recreation management system (CivicRec);• Posts on social media and Front Porch Forum soliciting support for the scholarship program;• Direct emails to community members who've been registered for programs in the past;• A pickleball tournament at Landry Park. <p>All funds raised will be made available for use per the City's established Scholarship Policy.</p>

Supporting Documents	
Interested Parties	
City Manager Approval	